



Slow Food Madera

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We're on the web!
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Made in Madera makes for good eating

SLOW FOOD MADERA



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Local Luminary

Local producers lighting the way...

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Our 1st Annual Membership Meeting - Join us!

We urge card carrying members of to join the convivia for our first "annual meeting" - a potluck at the Vineyard Restaurant on Sunday January 12th from 4 pm to whenever. Enjoying each others company and cooking will entertain us as we come together as a community that loves local food fresh from the farm! Time to talk and eat in a relaxed setting will help us get to know each other as we look forward to a fun year of Slow Food events for 2003.

To come together as a group and enjoy working together was great! Being an active participant as we organized events was half the fun. The convivial nature of our efforts and our



events is what Slow Food Madera is all about. We urge you to join us as we look forward to another year full of good food and great company. To be an active member of Slow Food Madera is slow, easy, interesting and fun!

denesse Willey

Special points of interest:

- High quality, locally produced food.
- Gracious hospitality, good customer service
- Quality recreational opportunities, semi-rural in nature.

Why not Madera!?! - good weather, fine food and semi-rural recreation

As Madera County and its many communities continue to grow we must work together to preserve and enhance our quality of life. We enjoy good weather, fine food and many recreational opportunities. An educated work force and strong economy are essential to our quality of life. Slow Food Madera initiated efforts to assess the feasibility of a culinary arts program at Madera Community College.

In an effort to improve & sustain our quality of life, the Yosemite Sierra Visitors Bureau, Madera Vintners Association and Slow Food Madera are looking for funding to facilitate a strategic planning process for promoting agri-tourism in Madera County. If you would like to participate in the planning process or want more information please call 664-1287. And please thank farmers for making Madera County look and taste good!

Mike Fuller



What is Slow Food Madera? - a letter from our leader

We live in a rich agricultural region. The goal of Slow Food Madera is to promote the uniqueness and quality of food and wine made in Madera County - and have fun doing so! We are succeeding on both counts. Slow Food Madera has made some valuable contributions to our social, cultural & economic life in Madera

County and we plan to make more! A vibrant food and wine scene and increasing appreciation for the food and wine produced here will benefit everyone. We want and need your participation in this wonderful vision. We encourage you to step out of the fast lane by enjoying and by joining Slow Food Madera.

Chris Mariscotti



Home on the Range - or in a subdivision along HWY 41?

On March 8th Slow Food Madera will celebrate the scenic beauty and sizzling taste sustained by the range land and cattle ranchers of Eastern Madera County. A botanist and cattle rancher will be our guides on a bus tour of the range land. The beauty of vernal pools and the bold history branded by brave ranchers will be the focus of the tour. Representatives of the cattle men and women's associations and a historian will be at the barbeque following the tour. They will educate and entertain us as we enjoy various cuts



from a 1/4 side of beef. Education on the various grass feed cuts of beef and the fine wine served with the meal will also be provided. Rather than too much talk at this Slow Food feast, we will allow plenty of time for casual conversation. Join us for a great day!

Organizing Slow Food events is fun. Join us!

Which event that we offer do you most want to work on?

- Home on the Range
- Tomato's Night Out
- The Best of Madera

What kind of event would you most like to help us organize?

- A fig oriented event.
- A wine oriented event.
- A Oaxacan cuisine event

Name _____

Address _____

Email Address _____

Comments: _____

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Bring us your ideas!

Slow Food Madera is a community effort.

Organizing Slow Food events in partnership with others is fun. We welcome your ideas and involvement. If you send us an idea for an event we will schedule a time to discuss working in partnership with you. Our goal is to sustain well done efforts in keeping with what Slow Food Madera is all about.



The Best of Madera - A local bus tour - Where is the cheese?

Madera is home to a wide range of locally made products. Many local producers have begun to compete on quality rather than large quantities at low prices. We are planning a tour that will visit several local producers to get a taste of what they produce, where and how. A slow paced loop will give us a feel for foothill producers of quality food and wine in addition to experiencing the wonderful

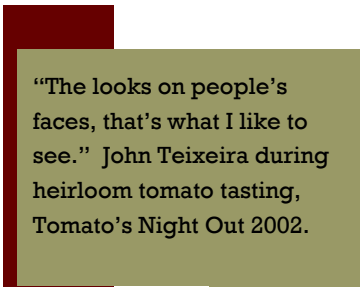


examples of slow food we have available to us on the Valley floor. The question is: where is the cheese? Despite a wide array of wonderfully produced food and wine, Madera has yet to give birth to a farm where artisan cheeses are made. We plan to inspire and support existing and aspiring producers of local, fresh and good quality food. Watch for updates on our efforts in future newsletters.

The 3rd Annual Tomato's Night Out

Join us on August 28th for the 3rd annual Tomato's Night Out. Farmer John's heirloom tomatoes are a feast for the eyes, not to mention the explosion of flavor. To enjoy a tomato tasting along with a multi-course meal wonderfully prepared and served by the staff at the Vineyard Restaurant makes for a wonderful night out. In addition to the hedonistic decadence of the fine food and

wine, made in Madera County, a chance to enjoy conversation with good farmers and nice neighbors makes for a wonderful evening. Now is not too soon to buy tickets for this wonderful event!



More to come - Join the Slow Food Movement for local food at its best!

Slow Food Madera was formed by a small group of people who are proud to enjoy local food at a leisurely pace. Coming up with new ideas and organizing high quality events at affordable prices is half the fun. The other half is the great pride we take in honoring and enjoying the local farmers and hospitality providers, which greatly

contribute to our quality of life in Madera County. Please join us as we celebrate and support the things that make living in Madera County so great! Your ideas and involvement are more than welcome. Call us at 664-1287.

